



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 6/30/2023

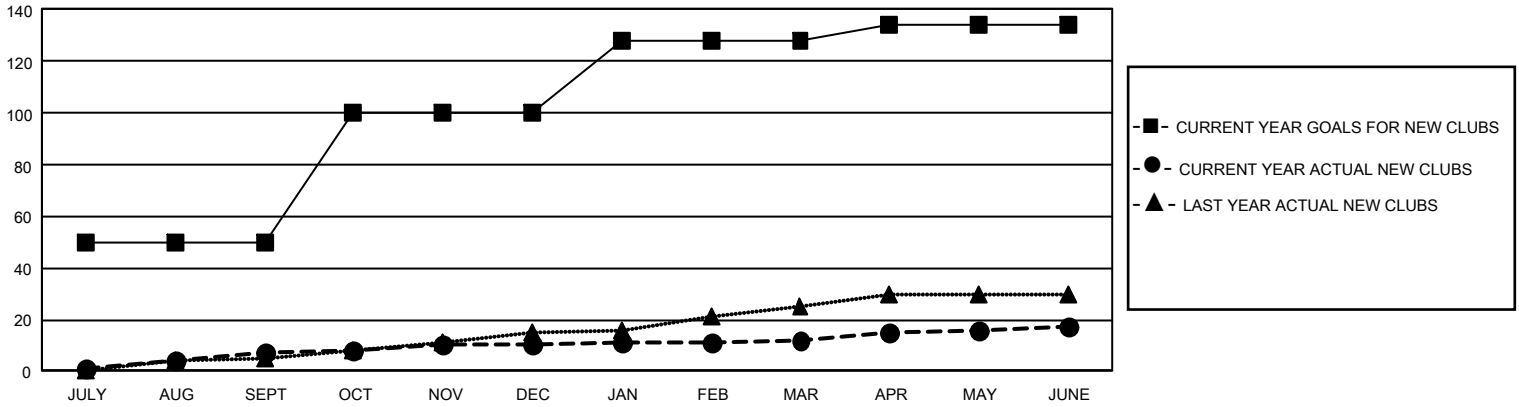
## GMT Constitutional Area 5 - K, Group K

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

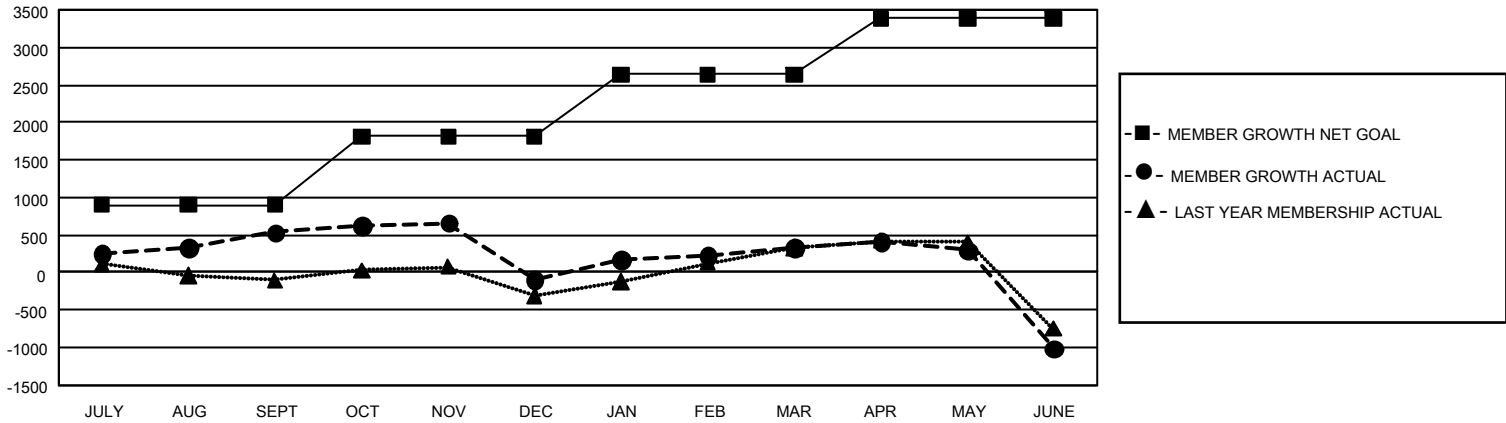
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2022-2023 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 150           | 7         | 6             |
| OCT/NOV/DEC           | 150           | 3         | 13            |
| JAN/FEB/MAR           | 84            | 2         | 5             |
| APR/MAY/JUNE          | 18            | 5         | 16            |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2022-2023 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 900                    | 1,499                | 919  |
| OCT/NOV/DEC           | 910                    | 800                  | 1,406  |
| JAN/FEB/MAR           | 825                    | 1,030                | 566  |
| APR/MAY/JUNE          | 750                    | 896                  | 2,192  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                                 |                 |
|------------------------|---|---------------------------------|-----------------|
| DROPPED CLUBS: 40      | 634 CLUBS OF 835 ADDED 1 OR MORE NEW MEMBERS              | <u>GENDER DISTRIBUTION</u>      |                 |
| <u>DROPPED MEMBERS</u> |   | MALE                            | 17,240 (69.73%) |
| DECEASED               | 85  | FEMALE                          | 7,483 (30.27%)  |
| CLUB CANCELLED         | 532   | NON BINARY                      | 0 (0.00%)       |
| OTHER                  | 4,466   | PREFER NOT TO ANSWER            | 0 (0.00%)       |
| TOTAL                  | 5,083   | TOTAL FAMILY UNIT MEMBERS       | 2,697           |
|                        | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | FAMILY MEMBERS PAYING HALF DUES | 1,570           |